

‘Hope In A Box’ FUNDRAISING EVENT IDEAS

How to Plan a Car Wash A Simple Guide

1: Determine how many people from you group are willing to participate.

A minimum of five (5) people is best.

2: Choose a date and time.

Good weather is always best because people don't want to get their cars washed on wet days (being the UK it is a little hard to plan in advance for good weather)

- Make sure this day will work for everyone, because you're going to need all the help you can get.
- You can also have people sign up for shifts

3: Find a location to hold your car wash, such as a car park.

- Make sure you tell them why you're doing this (Raising money for Hope in a Box)
- Make sure the time and date you've chosen is good for the car park as well as your group.
- Try to get a location on a busy road, so that more people will see you and your signs, but don't go too far from your neighbourhood.

4: Determine a price for your car wash

Usually £5 is a fair amount, but be sure to adjust the price for much larger cars and vans.

5: You could pre-sell tickets to friends and family

You get the money up-front. Many of them will just buy a ticket as a donation, and may not even turn up at the car wash.

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6: Create signs and posters

Include your price and make sure to say why you're raising money. People may be more willing to get their car washed by you if they know the money is going to a good cause.

7: Greet passersby with signs on the day of the car wash.

Have people stand on street corners with their signs, so everyone can see what you are doing.

8: Wash some cars!

Try your best to keep the washing under 15 minutes, for convenience of the driver.

- Rinse the car using a hose
- Soap up your sponges and wash the entire car, including wheels, windshields and license plates.
- Rinse the car again
- Dry / wax the car (if you have the man power to do this)

9: Thank Your customers

Remind them all proceeds go to Malawi Orphan Fund's fundraising campaign, Hope in a Box.

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